



**Industry Day – Toronto Ontario, 8<sup>th</sup> May 2018**

## **SPEAKER BIOGRAPHIES**

### ***SMM and the Safety Possibilities with Good Data***

**NANCY ROCKBRUNE** – Head, Safety Management Systems, Safety and Flight Operations, International Air Transportation Association (IATA)

**Bio:** Nancy has been at IATA for over seven years in her role as Head, Safety Management Systems. She is responsible for managing all of IATA's SMS programs and activities. She facilitates Industry's further understanding and implementation of SMS, while also defining and promoting SMS requirements and policies with States, Aviation Groups and other International Organizations. Nancy is also the IATA member of the ICAO Safety Management Panel (SMP), and Rapporteur of one of the working groups.

### ***Transport Canada's Vision for Data Informed Decision Making***

**SHERRY REID** – Manager, Policy and Regulatory Affairs, Transport Canada Civil Aviation

**DONALD O'CONNOR** – Civil Aviation Safety Inspector, Program Evaluation, Standards, Transport Canada Civil Aviation

**Bio:** Sherry Reid manages the National Civil Aviation Daily Occurrence Reporting System (CADORS) and leads the development and establishment of methodologies and procedures for the research, collection, quality assurance and analysis of data required for the production of aviation safety intelligence. Recently, Sherry managed the development of Business Intelligence Infrastructure project (BII).

**Bio:** Donnie O'Connor came to Transport Canada in March 2014 from the private sector, where he spent 10 years in quality management as Corporate Quality Manager for an Airport Security firm and as a consultant working with various clients, including the aviation industry, specializing in ISO 9001 quality management systems. Donnie is a member of ICAO's Global Aviation Safety Plan Study Group and ICAO's Safety Performance Indicator Task Force.

### ***Predictive SMS***

**BILAL MOURALLI** – Independent Consultant

**Bio:** Bilal is the owner and operator of Flight Safety Management. He has had positions like Flight Crew Member, Flight Instructor, Flight Follower, Flight Operations Administrator, Manager of SMS, Flight Safety Officer, Auditor, and many others. The area of which he is focused on improving is Safety Management.

## ***Social Media Mining for Risk Analysis***

**JOSH ODGEN** – Aerial Vehicle Safety Solutions Inc., CEO & Co-Founder

**Bio:** Josh is a Co-Founders and CEO of AVSS. Josh has worked as a nomadic consultant in four continents, and worked in leadership roles with a diverse group of technology companies (e.g., Mobile First, Artificial Intelligence, Renewable Energy, Data Analytics). At AVSS, Josh is responsible for leading investor relationships, the growth of the company in export markets, managing research projects, and working alongside partners to ensure the safe introduction of innovative technologies into airspace.

---

## ***Decision Intelligence for Unmanned Aircraft***

**MIKE HOODSPITH** – Vice President Strategic Relationships, Periculum Labs Inc.

**Bio:** Michael Hoodspith has over 25+ years' executive management, international, government and domestic sales, marketing and business development. Over his 20 years in the aviation industry, his roles included Chief Operating Officer, Vice-President Strategy and Operations, Director, Strategy & Advanced Programs, Director, Business Development and Sales, and Regional Sales Manager. Mike is an expert in UAS/RPAS airspace integration and small UAS (sUAS) low altitude ecosystem management systems.

---

## ***NAV CANADA's Plan for Data-Informed Decision Making***

**LARRY LACHANCE** – Vice president, Safety and Quality, NAV CANADA

**Bio:** Larry Lachance is responsible for the NAV CANADA safety management program which provides internal safety oversight of the management of operational risk as required by the Canadian Aviation Regulations. His responsibilities include establishing safety policy, assessing the effectiveness of risk management policies, practices and procedures and collecting and analyzing risk-related data. He was the designated Canadian representative on the ICAO North Atlantic System Planning Group (NAT SPG) from 2007 until June 2014.

---

## ***Reporting and Analysing Data Equals Positive Safety Outcomes***

**JOHN GRONLUND** – Director, Flight Operations, Porter Airlines

**Bio:** Porter airlines is a regional airline headquartered in Toronto. John Gronlund began his flying career in Canada's arctic, flying Twin Otters on skis, floats, and tundra tires. From there, John was hired to fly the Dash 8 Q400 for Porter Airlines in their inaugural class of pilots in 2006. He became a Training Captain 2011, and the Manager of Pilot Training in 2014. More recently, John became the Director of Flight Operations, managing an operation of 29 Q400 and 280 pilots based in Toronto, Ottawa and Halifax.

---

## ***Using Data to Strengthen Safety Performance***

**SLAWKO BOYRS** – Director Safety, Security & Regulatory Affairs, Air Canada Rouge

**Bio:** In his role as Director Safety, Security & Regulatory Affairs, Slawko is the designated "Person Managing the SMS" and responsible for the day to day management of the company's Safety & Security programs as well as Regulatory Affairs. Prior to joining Air Canada Rouge, Mr. Borys was the Manager Flight Operations QA at Air Canada. Mr. Borys was also part of the start-up team at Sunwing Airlines, where he was the Manager Flight Operations from 2005-2010. He has also held various roles in the Flight Operations Departments at other Canadian carriers from 2000-2005.