



**25 by
2025**

Diversity in safe
operations
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If team members can't be their authentic selves on the job, then the workplace isn't as safe as it could be

25by2025 Pledges

Industry commits to:

- Reporting annually on key diversity metrics
- increasing the number of women in Senior Positions*
- increasing the number of women in underrepresented areas within their airlines*
- increasing female nominations from their airlines for IATA governance roles, to a minimum of 25%
- working with IATA to increase the number of women appointed to IATA governance roles to a minimum of 25%

IATA commits to:

- creating a forum for sharing best practices
- collating industry metrics in an annual update to the industry
- increasing the number of women in Strategic Leadership Team and Director roles to a minimum of 25%
- increasing the number of women appointed to IATA governance roles to a minimum of 25%
- increasing the number of women participating at all events, panels and conferences to a minimum of 25%

* by 2025 by 25 %, or up to a minimum of 25% by 2025 - senior level positions to be defined by airline

191 Signatories



A vibrant, close-up photograph of a young woman with long, straight hair, smiling broadly. She is wearing a bright pink beanie and a colorful, textured sweater with green, pink, and red. The background is a blurred urban setting with a pink wall and a sign that partially reads 'WIFI'.

Thank you!

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